

**Agenda Item 8
Appendix B**

P4G3 2017/18 Project Schedule

Project Theme	Towns Regeneration
Project	Retail Experience: Tadcaster Linear Park
Lead Officer	Angela Crossland
Summary	Improving the leisure and culture experience in the town centre through the development of a riverside children's play area and trim trail
Additional Comments	n/a
Brief Developed	Completed & Agreed
Budget (£)	180,000
Project Spend to March 2018 (£)	20,000
Progress	The project was paused in Winter 2017 due to remedial works required by the Environment Agency to raise the flood bank. Amey PLC have completed final design work and the confirmed works schedule and outline costings are due on recommencement of the project.

Project Theme	Towns Regeneration
Project	Towns Masterplanning
Lead Officer	Angela Crossland
Summary	Completion of the project will set long term visions and identify improvements needed, with Action Plans
Additional Comments	Projects flowing from the action plans will be subjected to individual business cases
Brief Developed	Drafting
Budget (£)	150,000
Project Spend to March 2018 (£)	0
Progress	Project paused and will be reviewed in line with further P4G project planning. In the meantime, work with Historic England and the Heritage Lottery Fund is in place to build partnership working and to identify key heritage priorities as part of a town vision approach.

Project Theme	Towns Regeneration
Project	Retail Experience: Selby Town Enterprise Partnership
Lead Officer	Angela Crossland
Summary	A partnership of local business and community organisations focused on enhancing Selby's street scene, shopping and leisure experience
Additional Comments	n/a
Brief Developed	Completed & Agreed
Budget (£)	123,700
Project Spend to March 2018 (£)	10,500
Progress	<p>A 2 year delivery plan has been put in place to deliver the project. The main elements of this are:</p> <ul style="list-style-type: none"> Temporary pop up realm projects Town centre events projects and marketing Town centre coordination Signposting/realm work linked to car park improvements work plan

Project Theme	Towns Regeneration
Project	Sherburn All-Weather Pitch
Lead Officer	Angela Crossland
Summary	Development of an all-weather sports pitch at Sherburn High School to improve community sports facilities
Additional Comments	n/a
Brief Developed	Completed & Agreed
Budget (£)	200,000
Project Spend to March 2018 (£)	200,000
Progress	Project completed.

Project Theme	Tourism and Culture
Project	Healthy Living Concepts Fund
Lead Officer	Angela Crossland
Summary	A fund to support the initial development of health focused projects to a 'proof of concept' stage which supports longer-term investment in the projects
Additional Comments	n/a
Brief Developed	Completed & Agreed
Budget (£)	50,213
Project Spend to July 2017 (£)	3,000
Progress	<p>A multi-agency health action plan has now been completed and will be launched.</p> <p>Key projects are identified in the plan to invest in. These will initially focus on: active travel planning, projects with local employers and target families.</p> <p>Funds will be committed within early financial year 2018-19.</p>

Project Theme	Tourism and Culture
Project	Visitor Economy
Lead Officer	Angela Crossland
Summary	The production of a Visitor Strategy, Action Plan and an Events Programme to support key events including the Tour de Yorkshire
Additional Comments	Projects flowing from the action plans will be subject to individual business case. £120k has already been allocated to the TdY for 2017
Brief Developed	Completed & Agreed
Budget (£)	270,000
Project Spend to March 2018 (£)	175,000
Progress	<p>Project completed. Visitor Economy Strategy and Action Plan was agreed at Executive on 1st March 2018.</p> <p>This funding line will close and a refreshed VE P4G fund should be established to support a 3 year delivery plan.</p> <p>2018-19 deliverables will include:</p> <ul style="list-style-type: none"> • Securing tourism development and cultural and creative economy (inc arts and heritage) project management. • Securing support and funding for Selby 950 planning and events. • Establishing visitor information • Benchmarking food and hospitality

Project Theme	Housing
Project	Empty Homes
Lead Officer	June Rothwell / Simon Parkinson
Summary	Building the Council's empty property service in order to bring empty properties back into occupation
Additional Comments	n/a
Brief Developed	Completed & Agreed
Budget (£)	115,474
Project Spend to March 2018 (£)	0
Progress	A total of 9 empty homes were brought back into use during Q3 - a total of 13 for the first 9 months of 2017/18, against the annual target of 12. Assistance offered has been in the form of advice and shows the value of face to face discussion in many cases. We have also identified a number of long term empty homes where we are considering enforcement action to achieve reoccupation

Project Theme	Housing
Project	'Stepping-up' Housing Review
Lead Officer	Chris Kwasniewski
Summary	A strategic review of housing delivery
Additional Comments	<p>This review established the strategic context to facilitate the delivery of a revised Housing Delivery Programme that was approved by the Council's Executive in January 2018. The Programme will be delivered through the three main pillars of developing small Council owned infill sites; developing larger Council owned sites such as Bondgate and Portholme Road and the acquisition of s106 and 'off the shelf' properties.</p> <p>The Programme will be funded from a combination of s106 commuted sums, capital receipts, HCA grant funding and potentially borrowing</p>
Brief Developed	Completed as part of the Executive approval on the 4 th January 2018
Budget (£)	50,000
Project Spend to March 2018 (£)	0
Progress	<p>The project has been agreed with the Portfolio Holder and the Chairman of the Selby and District Housing Trust.</p> <p>The budget will be used to fund feasibility work such as Title reports, site investigations and valuation reports to support the overall Programme.</p>

Project Theme	Housing
Project	Olympia Park
Lead Officer	Dave Caulfield / Chris Kwasniewski
Summary	The budget has been identified to carry out feasibility work to support the development of the Olympia Park site
Additional Comments	The budget allocated will enable SDC to work in partnership with NYCC and Homes England to deliver a public sector led proposal for housing and employment on Olympia Park – linked to the ‘Stepping-up’ housing delivery review.
Brief Developed	To be developed following the successful Housing Infrastructure bid
Budget (£)	200,000
Project Spend to March 2018 (£)	5,000 – the cost of consultants work on development models has been costed to the Strategic Sites budget
Progress	<p>The Council is working collaboratively with the Olympia Park landowners to prepare a comprehensive masterplan for the whole site.</p> <p>In February 2018 the Council was informed that a bid that it had submitted for £9.878 million investment from Homes England’s Housing Infrastructure Fund had been successful.</p> <p>This will provide a major impetus for the scheme through the construction of the main access road and contribute towards site preparation works</p> <p>The P4G budget will fund essential feasibility work in advance of the scheme starting on site.</p>

Project Theme	Housing
Project	Selby District Housing Trust
Lead Officer	Julie Slatter / Chris Kwasniewski
Summary	Work to support the housing development programme for SDHT to provide affordable rental property in the district.
Additional Comments	n/a
Brief Developed	The scope of the project was agreed as part of a revised Housing Development Programme that was approved by the Council's Executive on the 4 th January 2018
Budget (£)	30,000
Project Spend to March 2018 (£)	14,000
Progress	<p>This fund previously paid for half of the Housing Development Manager post, which has now been deleted from the new corporate structure.</p> <p>The Budget is being used to provide resources to the Trust to support their Development Programme.</p> <p>A scheme to build 5 family homes has now started on site at Landing Lane Riccall and feasibility work has been undertaken to support the potential acquisition of s106 properties..</p>

Project Theme	Infrastructure
Project	Strategic Sites Masterplanning
Lead Officer	Chris Kwasniewski/Iain Brown
Summary	Strategic Sites Masterplanning e.g. Kellingley, Gascoigne Wood, Sherburn Enterprise Park, and sites emerging from early work on the Station Masterplan etc.
Additional Comments	Potential projects emerging from the masterplanning work will be subject to individual business case and may involve some direct delivery by the Council and/or facilitating delivery by or in partnership with the private sector
Brief Developed	Briefs have been prepared on a site by site basis
Budget (£)	391,755
Project Spend to March 2018 (£)	144,467
Progress	<p>Due diligence work on the Olympia Park site has now been completed and this work was used to support a successful bid for funding from Homes England's Housing Infrastructure Fund.</p> <p>Work carried out to date will support the future delivery of the Kellingley Colliery, Sherburn Enterprise Park and Gascoigne Wood sites.</p> <p>Drafting of strategic rail transport reviews have been identified to link with regional strategic reviews by TfN and the Leeds City Region LEP impacts linked to HS2 Growth Initiatives.</p>

Project Theme	Infrastructure
Project	Access to Employment
Lead Officer	Iain Brown
Summary	To pilot a scheme to connect people to work opportunities with potential for this to be targeted toward our most deprived wards
Additional Comments	n/a
Brief Developed	Drafting proposal to support match funding solution for transport solution to key employment areas
Budget (£)	100,00
Project Spend to March 2018 (£)	0
Progress	<p>Liaison with local businesses has emphasised the increasing severity of labour market challenges at Sherburn-in-Elmet. This will likely be exacerbated by the impending development of S2.</p> <p>Business Forum Group being established with key employers at the Sherburn Enterprise Park, SDC, Arriva Buses and the WYCA Bus 18 initiative. Led by the Council's Senior Inward Investment Officer - this project will then fund a response (along with, it is envisaged, private sector contributions).</p>

Project Theme	Infrastructure
Project	Green Energy
Lead Officer	James Cokeham
Summary	Planning application and grid connection for a land based scheme at Burn Airfield
Additional Comments	The project builds on the feasibility work done by APSE Energy and would involve securing the grid connection for a scheme on Burn Airfield to enable the project to be 'oven ready' when grid parity is reached
Brief Developed	To be initiated
Budget (£)	50,000
Project Spend to March 2018 (£)	0
Progress	This project will be developed in more detail following recent recruitment in the Economic Development team and Head of Finance's attendance at an APSE demonstration event in Swindon (18/07/17).

Project Theme	Business
Project	Marketing Selby's USP
Lead Officer	Mike James
Summary	<p>To create a library of material that tells a positive story of business in the district, through a series of case studies that can be used to support a wide range of communications.</p> <p>To maximise the audience reach of these stories by building a range of 'advocates' to help push out our material.</p>
Additional Comments	n/a
Brief Developed	Completed & Agreed
Budget (£)	57,914
Project Spend to July 2017 (£)	27,585
Progress	<p>First priority has been to create the series of 'case studies' that tell the story of the district. These are based on the issues businesses themselves have said are reasons for their success in the district, as well as data gathered as part of the development of the new Economic Development Framework. We have 20 case studies in the initial batch, in which we focus on an existing business in the district and link this back to a specific business or quality of life issue on our list of 'key messages'.</p> <p>Feedback from business is that this will work best if the material sits within an independent place brand, rather than this just being linked back to the brand of the Council: this is about branding the place, rather than branding a single organisation. Creating a brand concept has, therefore, become part of the overall project. We're working on the concept of branding the area as being 'at the heart of Yorkshire', as this helps to tell the story of our connectivity (a key business attribute) as well as helping to create an emotional connection: if we're to influence perceptions then we need to develop this type of emotional connection.</p>

Project Theme	Business
Project	Growing Enterprise & SME Growth Advisor
Lead Officer	Iain Brown
Summary	Continuation of existing project
Additional Comments	n/a
Brief Developed	Draft reviewed with Portfolio holder specific actions are being developed and will be presented for approval during Q2 '18
Budget (£)	140,373
Project Spend to March 2018 (£)	55,373
Progress	<p>Match funding contributions paid to EU Leeds City Region business support programmes - AD:Venture & Digital Enterprise.</p> <p>Both programmes are in full delivery with early results for SDC businesses in match funding support, access to training and specialist business support from specialist advisers.</p> <p>This small business support activity is being scoped to deliver specific business growth results and has been reviewed with the portfolio holder.</p> <p>The project is also seeking to develop income streams from support provision, which may mean that delivery from this project can extend into the next financial year.</p>

Project Theme	Business
Project	Business Space and Accommodation review
Lead Officer	Iain Brown
Summary	To review the existing and potential future business space needs for key economic sectors identified in the Economic Development Framework. It will include reviewing the potential in our town centres to support young enterprise through dedicated workspace provision
Additional Comments	n/a
Brief Developed	Scope of work has been drafted and is being prepared for tender.
Budget (£)	30,000
Project Spend to March 2018 (£)	0
Progress	<p>Project brief in development by Senior Inward Investment Officer and procurement options being discussed with the Procurement & Contracts Team. Completed project expected by July 2018.</p> <p>Consideration is being given to a shared project brief with selected neighbouring authorities to assist with managing the project costs and also to create the potential for data benchmarking. But only if it can be contained within the agreed time frame.</p>

Project Theme	Business
Project	Church Fenton Studios enabling
Lead Officer	Dave Caulfield / Iain Brown
Summary	Expansion into major film production centre, building on the success of Victoria and wider interest
Additional Comments	The project is match funded with LEP investment
Brief Developed	Church Fenton Project Steering Group has agreed on a joint approach to jointly fund a Business Plan for the Studios and Create Yorkshire sites. A full scope of work for tender submission will be drafted before end March '18 and presented for approval thereafter.
Budget (£)	300,000
Project Spend to July 2017 (£)	0
Progress	<p>Key Stakeholders, SDC, Makin Enterprises, Screen Yorkshire and YNYER LEP (to be confirmed) have agreed to join fund a sector specialist to deliver a full site Business Plan in support of the full planning application for the Yorkshire Studios site and the Create Yorkshire site. The Steering Group meeting (09/03/18) agreed to progress the requirement as a cornerstone of the planning deliver and to identify the business growth metrics (employment, GVA and sector specialisms) associated with the projects.</p> <p>Competitive analysis and constraints on growth will also be determined to ensure strategic impacts are both timely and cost effective in delivering a sustainable business model for the sector at the CF site.</p>

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